

10 YEARS & 10 MILESTONES

As we approach the 10th anniversary of establishing Global Citizenship, our corporate social responsibility mandate at Edelman, we distinguish 10 milestones. These citizenship accomplishments reflect how we live our fourth value, The Commitment to Positively Impact Society. As our 2019 Trust Barometer illuminated, a strong desire for trust exists within the workplace. Edelman continues to build this trust among four key pillars: our clients, our people, our communities, and our world. For more information about our initiatives, please visit www.edelman.com/ about-us/citizenship

Established a fourth corporate value:

The Commitment to **Positively Impact** Society





Awarded over 800 Community Investment **Grants**, totaling

Completed FIVE Carbon **Disclosure Project** submissions





Reduced carbon emissions by one-third since 2012



Achieved Carbon Trust Standard certification twice

Implemented a supplier engagement program

Attained EcoVadis Gold certification twice



Instituted mandatory ethics, IT/security and workplace behavior training for all employees



Launched Peakon survey tool to measure employee engagement



Established oglobal and local Employee **Network Groups**

HOW WE GOT HERE:

2010

Established a

Global Citizenship

function dedicated to

embedding corporate

social responsibility

throughout the firm

2011

Developed Edelman's first corporate social responsibility report

Introduced the Community Investment Grant program that awards funds to nonprofits where Edelman employees volunteer

Began tracking and reporting global greenhouse gas emission data

2013

Established a policy that gives employees eight hours of paid time off for pro bono and volunteerism activities

Introduced the C-score, a measurement tool to analyze the corporate social responsibility efforts of each Edelman office around the globe

Established the annual Ruth Edelman Citizenship Award that honors the pro bono project best demonstrating the firm's commitment to positively impact society

Achieved global Carbon Trust Standard certification worldwide that recognizes Edelman's commitment to reducing our environmental impacts year over year

Initiated a sustainable

procurement program

Aligned with the U.N. Sustainable Development Goals. which seek to grow a global partnership to find peace and prosperity in every

country

2018

Gold rating, placing Edelman among the top 5% of companies for CSR efforts **Received CTS**

Achieved EcoVadis

recertification

2019

Began Peakon, a periodic employee engagement tool

Incorporated our fourth corporate value: The Commitment to Positively Impact Society

Began implementing a vendor management program

Maintained EcoVadis Gold rating